



FUNDRAISING 101

Taking a strategic approach to raising funds for not-for-profits

IMAGINE - PLAN - SUCCEED

The financial sustainability of most not-for-profit organisations usually requires active fundraising to bring in the resources that enable the successful delivery of an organisation's Mission.

Despite this, many not-for-profits don't take a strategic approach to raising funds.

This **Fundraising 101** program provides a simple set-by-step approach to strategically fundraising for your organisation to enable you to more impactfully deliver the value that you bring to the community and the people you serve.



capability

Megan J Buntine Consulting Services

About Megan J Buntine Consulting Services



Megan J Buntine Consulting Services is an owner-led consultancy practice that works to improve the capability of organisations and individuals.

"Through my knowledge, my skills, my experience, and my connections, I support the governing bodies and senior staff of all sorts of organisations to build greater governance, leadership and strategic capabilities, so they can deliver better supports and services to their stakeholders".

Megan Buntine

Megan has worked and volunteered across the human services and broader not-for-profit sectors for more than 30 years, as well as running her own businesses over the past 20 years.

She writes and speaks on a range of topics for a variety of audiences.

She particularly specialises in helping organisations with:

- Good Governance
- Strategic Planning
- Executive Coaching
- Board Mentoring
- Succession Planning
- Board Development
- Effective Leadership
- Compliance Management
- Board Evaluations
- Quality Improvement
- Risk Audits
- Tailored Training

A **creative** and **strategic** approach to **sourcing** the funds that you need to **support** your Mission

THIS SESSION COVERS:



How to assess your needs, and the best approaches to fundraising for your NFP



How to develop an effective fundraising plan to help you move forward



Where to go if you need further help to find funding

Contact Megan to find out more:

megan@mjbconsulting.net.au

0421 525 048

www.mjbconsulting.net.au



FUNDRAISING 101

Training Overview

Introduction

- The broad fundraising needs of your organisation
- What's been tried in the past - what worked, what didn't?

Identify your needs

- Mission and Purpose
- Programs and activities
- Costs and budgets

Make a plan

- Types of fundraising activities
- Exploring the possibilities
- What might be the right fit
- Having a multi-pronged strategy

External Assistance

- Grant writers
- Fundraising professionals

Conclusion

- Useful resources
- Final questions?

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